



CAROLINAS

ELECTRONICS REPRESENTATIVES ASSOCIATION

A CHAPTER OF THE ELECTRONICS REPRESENTATIVES ASSOCIATION (ERA)

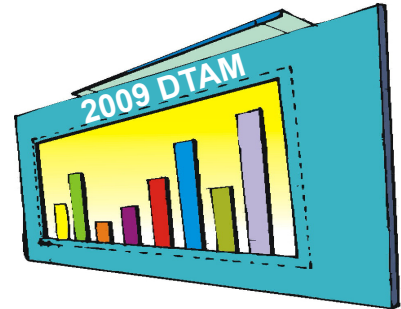
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To All Carolinas Reps & Distributors: This annual event includes the 2009 DTAM report and the launching of a distributor member program, so don't miss the --

CAROLINAS ERA 2010 REP-DISTRIBUTOR FORUM

Tuesday, March 2nd



5:30 p.m. - Beer & Wine Cash Bar with Complimentary Hors d'oeuvres

6:15 p.m. - DTAM Report Presentation & Discussion

BNC (Business Networking Center), 649 Walnut St., Cary, NC (919-342-5251)

DIRECTIONS: From Interstate 40, take exit 291 toward Cary. Follow Cary Towne Parkway about one mile to Walnut and the BNC (which is an out-building in a strip mall).

This annual all-industry event is moving to a **TUESDAY** this year, but the data report will be as valuable as ever, and the networking just can't be beat! **PLUS ... a new associate membership program for distributors** will be unveiled.

Carolinas ERA's **DTAM report for 2009** is now being developed — thanks again to Kimberly Hermoso-Hurst and John King — and you'll be the first to receive and discuss it when you join your fellow reps and distributors at this forum. Be sure to invite your principals/suppliers to join you as well. Then stay tuned for the details on the new associate membership opportunity for all distributors.

As always, there is **NO CHARGE** for personnel from ERA member firms or DTAM-participating distributors. The fee for other guests is only \$20. *ERA member firms and DTAM-project-participating distributors will also receive hard copies of the DTAM report.* So register **NOW**. Just fax back the form below or e-mail your registration by **FEB. 24th**.

Yes! We'll be at the BNC in Cary on March 2nd for the CERA Rep-Distributor Forum.

Please make reservations for _____ people. (N/C for ERA members and distributor participants in the DTAM project. For all other guests, your check for \$20 per person will be collected at the door.)

Name(s) of Attendee(s) _____

Company _____ ERA Member DTAM Participant Other Guest

Phone _____ Fax _____ E-mail _____

Thank you for faxing back this completed form by WEDNESDAY, FEB. 24th, to CAROLINAS ERA at:

FAX: 800-372-3227 or 312-527-3783

Or you can e-mail your reservation to Tess Hill at thill@era.org.